

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63172-1

DATE PRINTED

02/14/13

AND

PAGE 1

309558	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345836	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013	
AND	271 Madison Ave			8271 Melrose Ave	
ADDRESS	New York NY 10016-1001			Los Angeles CA 90046-6824	
	USA			USA	
CONTACT	JEFF TURK			PRODUCT garcetti for mayor 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/18/13 AND ENDING 02/24/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	M-F	4	05:00A	06:00A	30S	02/18/13-02/22/13	M-F 5-6A CBS-2 NEWS	4	150.00	600.00
2 **LUR**	11111..	5	06:00A	07:00A	30S	02/18/13-02/22/13	M-F 6-7A CBS-2 NEWS	5	150.00	750.00
3 **LUR**	21221.. max sep	8	07:00A	09:00A	30S	02/18/13-02/22/13	THE EARLY SHOW	8	150.00	1200.00
4 **LUR**	M-F	3	09:57A	11:00A	30S	02/18/13-02/22/13	PRICE IS RIGHT	3	1800.00	5400.00
5 **LUR**	M-F	4	11:00A	11:27A	30S	02/18/13-02/22/13	M-F 11-1130A CBS-2 NEWS	4	500.00	2000.00
6 **LUR**	M-F	4	02:58P	04:00P	30S	02/18/13-02/22/13	M-F 3-4P/DR. PHIL	4	600.00	2400.00
7 **LUR**	M-F	4	04:00P	05:00P	30S	02/18/13-02/22/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00
8 **LUR**	11111..	5	05:00P	06:00P	30S	02/18/13-02/22/13	cbs news @ 5p	5	500.00	2500.00
9 **LUR**	11111..	5	06:00P	06:30P	30S	02/18/13-02/22/13	cbs news @ 6p	5	550.00	2750.00
10 **LUR**	M-F	4	06:56P	07:30P	30S	02/18/13-02/22/13	M-F 7-730P ET	4	1500.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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			FROM	TO						
11 **LUR**	M-F	4	07:30P	07:57P	30S	02/18/13-02/22/13	M-F 730-8P INSIDER	4	1400.00	5600.00
12 **LUR**	11111..	5	10:59P	11:35P	30S	02/18/13-02/22/13	M-SU 11-1130P CBS-2 NEWS	5	1500.00	7500.00
13 **LUR**	11111..	5	11:35P	12:37A	30S	02/18/13-02/22/13	DAVID LETTERMAN	5	700.00	3500.00
14 **LUR**	M-F	3	12:37A	01:37A	30S	02/18/13-02/22/13	CRAIG FERGUSON	3	300.00	900.00
15 **LUR**	Sa	1	05:00A	05:57A	30S	02/23/13-02/23/13	THE EARLY SHOW ON SAT	1	150.00	150.00
16 **LUR**	Sa	1	05:57A	07:00A	30S	02/23/13-02/23/13	SAT MORN NEWS	1	200.00	200.00
17 **LUR**	Sa	1	05:00P	05:30P	30S	02/23/13-02/23/13	cbs news @ 5p	1	500.00	500.00
18 **LUR**	Sa	1	06:00P	06:30P	30S	02/23/13-02/23/13	cbs news @ 6p	1	550.00	550.00
19 **LUR**	Sa	1	06:30P	06:57P	30S	02/23/13-02/23/13	SA 630-7P INSIDER WEEKEND	1	900.00	900.00
20 **LUR**	Sa	1	06:57P	07:56P	30S	02/23/13-02/23/13	SA 7-8P ET WEEKEND	1	500.00	500.00
21 **LUR**	Sa	1	10:59P	11:30P	30S	02/23/13-02/23/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00

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				FROM	TO						
22	Su		1	05:57A	06:27A	30S	02/24/13-02/24/13	SUN MORN NEWS	1	200.00	200.00
LUR											
23	Su		1	10:59P	11:30P	30S	02/24/13-02/24/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
LUR											
24	T		1	07:58P	09:00P	30S	02/19/13-02/19/13	TU 8-9P/NAVY CIS	1	8000.00	8000.00
LUR											
25	W		1	10:00P	11:00P	30S	02/20/13-02/20/13	WED 10-11P/CSI	1	8000.00	8000.00
LUR											
26	Th		1	09:00P	10:00P	30S	02/21/13-02/21/13	THU 9-10P/PERSON OF INTEREST	1	9500.00	9500.00
LUR											
27	F		1	10:00P	11:00P	30S	02/22/13-02/22/13	FRI 10-11P/BLUE BLOODS	1	6000.00	6000.00
LUR											
28	Sa		1	08:57P	09:57P	30S	02/23/13-02/23/13	SA 9-10P/CRIMETIME	1	3500.00	3500.00
LUR											
Total Contract:									77		84500.00
Billing Summary											
Qtr 1-13						Jan	Feb	Mar	Total		
						.00	84500.00	.00	84500.00		
									GRAND TOTAL		
									84500.00		

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